

Parade Giveaway Terms & Conditions

By entering a Parade Giveaway (each, a “**Sweepstakes**”), you will be bound by these Terms & Conditions and you acknowledge that you satisfy all eligibility requirements. “**Parade**” means Parade, Inc. or any of its affiliates.

Eligibility. Open to individual legal residents of the 50 United States or the District of Columbia who sign up for a Parade account.

Prize(s) and Winner Selection Method. Parade will award a voucher for a free pair of underwear with qualifying purchase (“**Prize**”) to one or more individuals who enter at the Sweepstakes point of entry (“**Sweepstakes Landing Page**”) using the selection method identified below. The Sweepstakes Landing Page will specify the prize(s), how to enter, and when each Sweepstakes begins and ends (which may be sooner than the end dates and times provided depending on the available supply of prizes). Potential winner(s) will be selected at random from among all eligible entries received. Odds of winning depend on the number of eligible entries received. If you are a winner, an e-mail and/or text message notification will be sent to you on behalf of Parade.

You must open a Parade account in order to enter or receive a prize. Prize(s) will be fulfilled by Parade, Inc. or one of its affiliates. In order to redeem the prize(s), each winner will be responsible for meeting any qualifying purchase requirements, paying any taxes and any other expenses incurred. Each prize will be awarded “as is” and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). If you win a prize, you may not transfer, assign, or redeem the prize for cash.

How to Enter. You may enter the Sweepstakes via the entry method described below.

1. On the Sweepstakes Landing Page, confirm you have an eligible phone number (you may be required to register a new Parade account) and follow the entry form instructions.
2. When you complete the entry form, you will be able to win additional prize(s) based on the number of additional accounts created as a result of your referral link (optional).

Disclosure in Connection with Publicizing Entry. If you choose to promote your entry via social media or other channels, you should disclose your connection to the Sweepstakes.

Other Sweepstakes. By entering a Sweepstakes, you will not be eligible to receive any prizes awarded in any other Sweepstakes unless you enter each Sweepstakes separately.

Additional Terms. Parade, Inc. reserves the right to modify or cancel a Sweepstakes at any time. Parade and its affiliates are not responsible for: (a) lost, misdirected, late, or incomplete entries or for inaccurate entry information; (b) any operation or transmission error, theft, unauthorized access to, or alteration of,

entries; or (c) damage to any computer or device resulting from downloading Sweepstakes materials. Parade may disqualify any individual found to be: (x) tampering with a Sweepstakes; (y) violating these Terms & Conditions; or (z) acting in an unsportsmanlike or disruptive manner or with intent to threaten or harass any person. Incomplete and robotic, automatic, programmed or similar entries will be disqualified. The authorized subscriber of the account used to enter a Sweepstakes at the actual time of entry will be deemed to be the participant and must comply with these Terms & Conditions in the event of a dispute as to entries submitted by multiple users having the same e-mail account and/or telephone number.

No greater than the number of prizes stated on the Sweepstakes Landing Page will be awarded. If any errors occur in the selection of a potential winner, or if more prizes are claimed than specified, Parade may award the prize(s) by random drawing from among all eligible claimants. All prizes made available for a Sweepstakes may not be awarded in the event Parade does not receive a sufficient number of qualified and eligible entries for an applicable Sweepstakes.

Miscellaneous. Each Sweepstakes is governed by the laws of the United States. By entering a Sweepstakes, you agree (for yourself and your heirs) that Parade and each of its respective affiliates and agents, and any entity involved in any aspect of the Sweepstakes (all aforementioned parties are collectively, the “Released Parties”) will have no liability, and will be held harmless from and against liability, loss, injury or damage to property or person, including death, and reasonable attorney’s fees and court costs, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize or participation in the Sweepstakes, even if caused or contributed to by the negligence of any of the Released Parties.

You agree that Parade’s decisions related to each Sweepstakes and all distribution of prizes are final. Each winner agrees that, by participating in a Sweepstakes, Parade and its respective affiliates may use the winner’s name in any manner and in any medium for its promotional purposes without additional compensation, including posting in a winner’s list, except where prohibited by law, and Parade and its respective affiliates may be required to disclose the winner’s address to state regulatory authorities.

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Contact: jack@yourparade.com